



Innovation – Organizational Impacts

Discover how change projects affect your organization

Software vendors offer their customers new functionality in the form of cutting-edge products like SAP HANA. Or they supply upgrades and extensions. All of these can add business value. But unless organizations can assess innovations – their relevance to and impact on the company's processes – they cannot accurately predict whether new products will benefit them. And they cannot properly plan the implementation of these innovations.

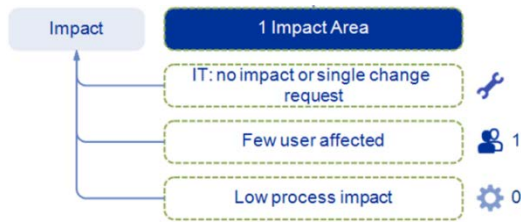
The Organizational Impact analysis helps you identify the time and expense required for adding new functions, restructuring processes and making changes to and implementing upgrades in your SAP systems. Much will depend on your project scope and the results of an in-depth usage analysis of your live system. Assessment of impact is company-specific, enabling you to estimate – quickly and easily – the time involved and what parts of your organization and which users will be affected.

> YOUR NEED

- To restructure processes
- To make changes in your SAP solution to conform to legal regulations, for example
- To lay the groundwork for implementing new business-related functionality when upgrading to a new release
- To prepare for an expansion of your business-related functionality
- To help you implement a new SAP solution

Marketing Calendar

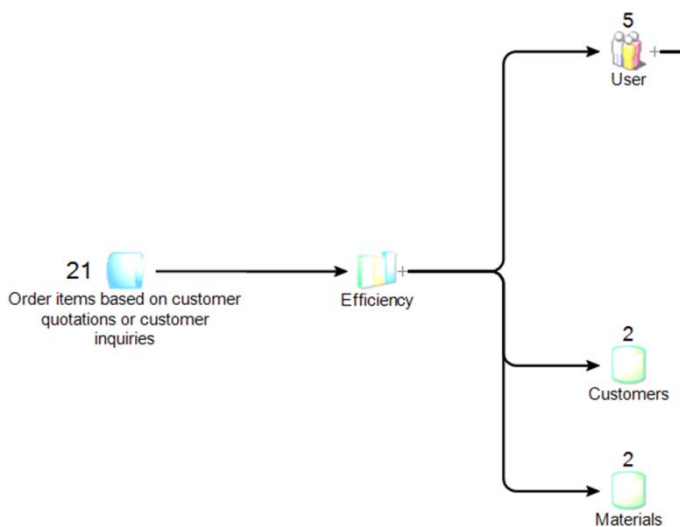
The integrated marketing calendar is designed as a central entry point to give an overview of all marketing projects.



> Excerpt of the RBE Plus Browser:
The picture shows the effects of a release innovation.

> OUR SERVICE

- Delivers a basis for assessing a planned change project with respect to its effects on project goals and scope
- Identifies which organizations, master data, users, processes and process variants are affected, based on your system usage
- Estimates time and expense involved in implementation of innovations, changes and/or user training and in restructuring of processes



> Excerpt of the RBE Plus Browser:
The picture shows the affected users and master data.

> YOUR BENEFIT

- Identifies company-specific quantity structures
- Delivers a basis for making budgeting decisions. It can be edited and used for presentations

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